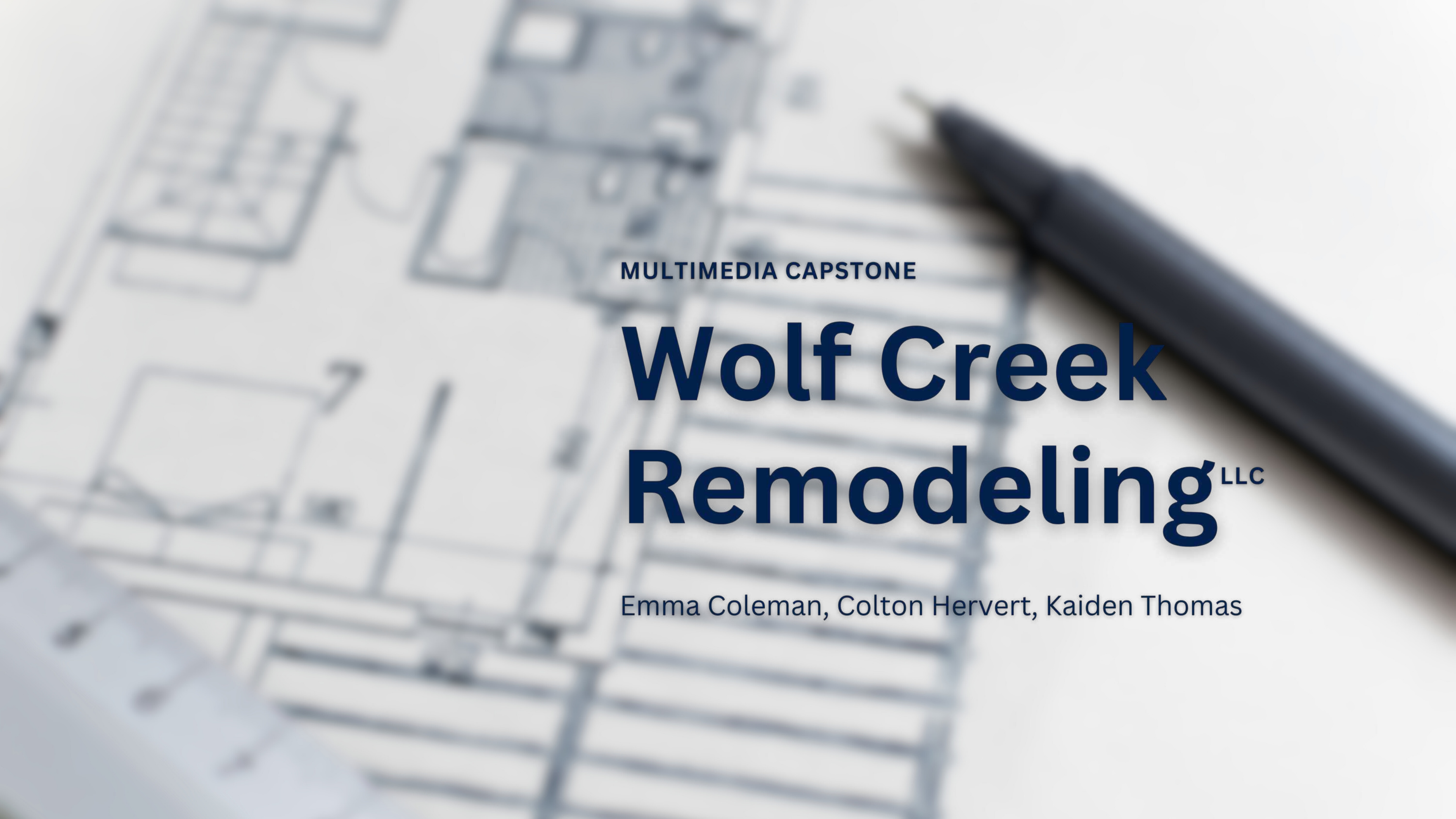


The background of the slide features a blurred image of architectural blueprints with various lines and shapes. A dark-colored pen is positioned diagonally across the upper right portion of the image.

MULTIMEDIA CAPSTONE

Wolf Creek Remodeling^{LLC}

Emma Coleman, Colton Hervert, Kaiden Thomas

Overview

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Brand Development.....	7
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Meet the Members



Emma Coleman

Multimedia & Professional Communication

UNO Psychology Masters

Work in Marketing until Doctorate



Colton Hervert

Multimedia Communication

Freelance Videography

Passion for Film



Kaiden Thomas

Multimedia & Media Production

Videography Pursuit

Movie Enthusiast

Meet the Team



Blaine Anderson



Jadin Bussel

About Our Client

Blaine Anderson is a craftsman who built Wolf Creek Remodeling from a genuine love for the trade and a desire to serve his community.

At the heart of the business is a simple but powerful promise: to deliver results that don't just meet expectations—they exceed them.

Blaine isn't just about fixing homes—he's about building trust and creating spaces that families will love for years to come.

Who Is Wolf Creek

“At Wolf Creek Remodeling, we are rooted in honesty, integrity, and dependability. With a passion for our craft and a commitment to continuously grow, we strive to deliver exceptional customer experiences and create homes that individuals and families will love.”

Client Wants & Expectations

- New logo
- Brand colors
- Website design
- Example job ad
- Business Card
- Social media content plan

Brand Logo Wants

- Howling wolf element
- Forest trees or creek implementation
- Simple and easily identifiable
- On brand (colors)

Original Logo

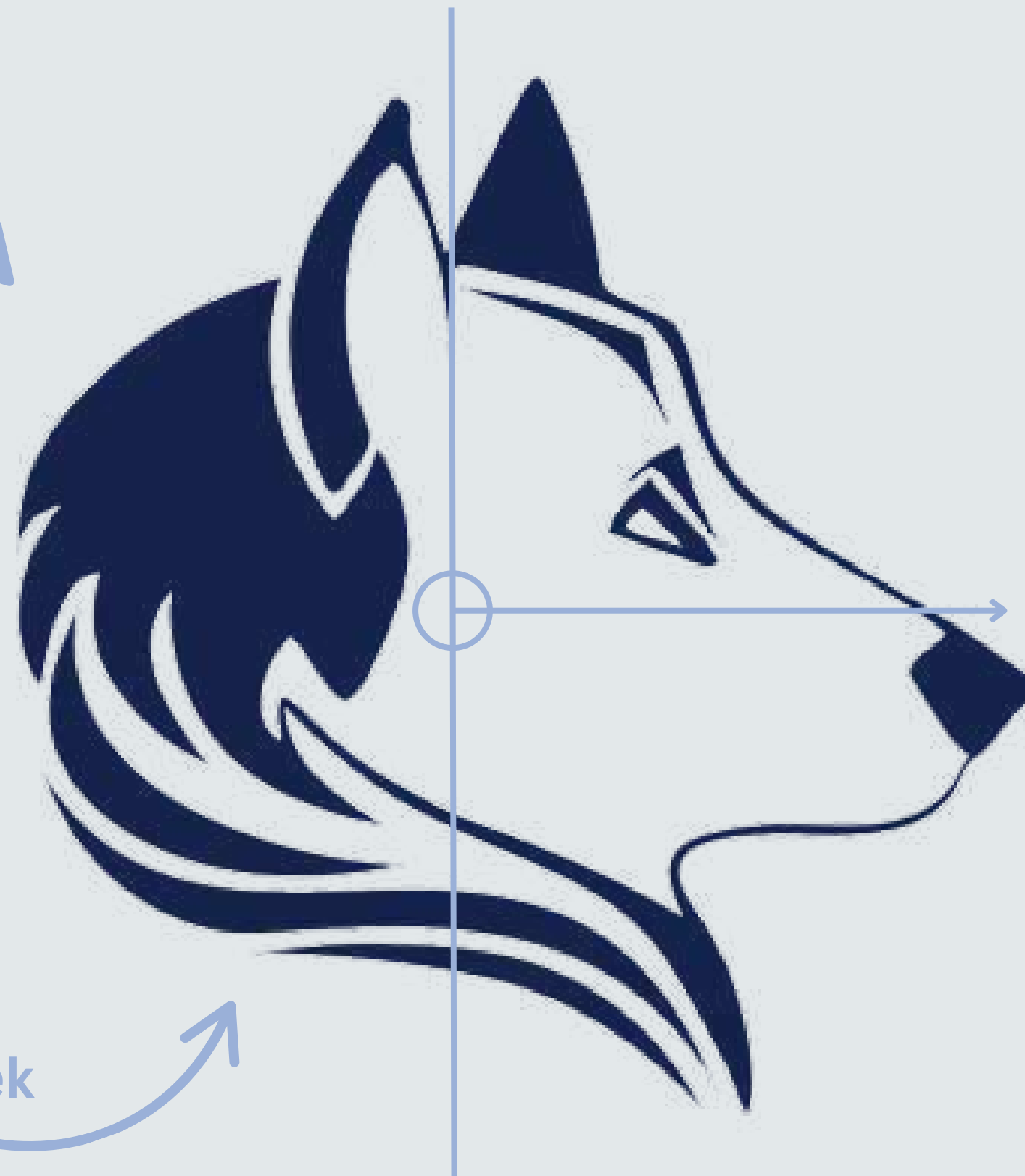


Final Logo Breakdown



Final Logo Breakdown

Wolf



“Inward Facing”

Fur & Creek
Element



Final Logo Breakdown



Creek is
Implemented



Final Logo Breakdown



Possible Logo Variations



Possible Logo Variations



Possible Logo Variations



Possible Logo Variations



Possible Logo Variations

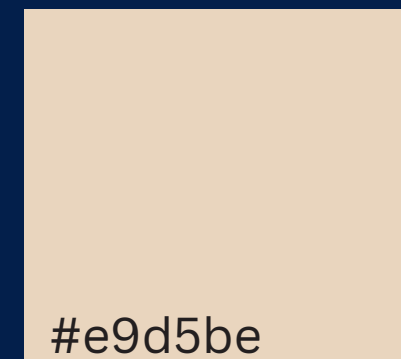
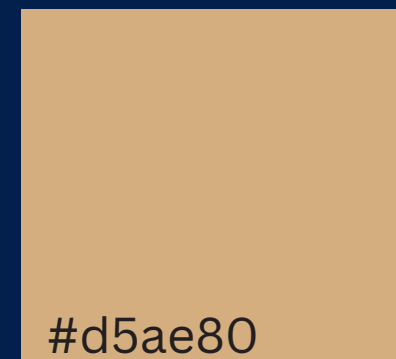
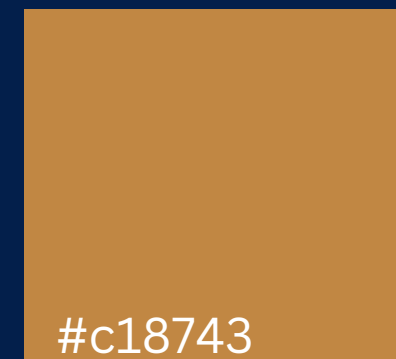
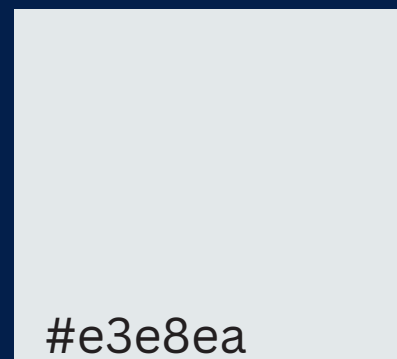
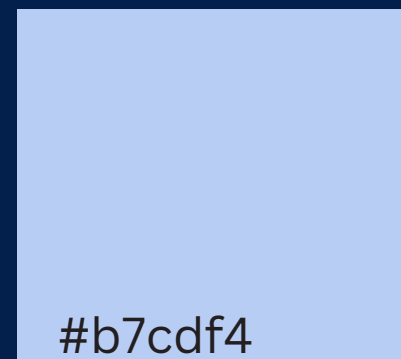


Possible Logo Variations



Official Brand Colors

- Cool neutral tones / warm contrasts (blues, grays, beige)
- Match merchandizing canvases (clothing, automobile...)
- Initiate “sense of calm & trust”



What Is Typography

Typography in branding refers to the strategic use of fonts, typefaces, and typographic elements to visually communicate a brand's identity, personality, and message. It plays a crucial role in shaping consumer perceptions, enhancing memorability, and establishing brand consistency across various platforms.

Official Type

Type Chosen:

ROBOTO BLACK

Based on research:

- Wanted type that was modern, professional & a geometric sans serif
- Clean lines, openness, and balanced
- Shows competency through clarity and legibility
- Sincerity through simpleness
- Rugged from strong angles and boldness

Typography References

Lelis, C., Leitão, S., Mealha, Ó., & Dunning, B. (2020). Typography: The constant vector of dynamic logos. *Visual Communication*, 21(1), 146–170.

<https://doi.org/10.1177/1470357220966775>

Günay, M. (2024). The impact of typography in graphic design. *International Journal of Eurasia Social Sciences*, 15(57), 1446–1464. <http://dx.doi.org/10.35826/ijoess.4519>

Gani, M. A. A. A., Hariri, A. M., Masrek, M. N., & Ramli, I. (2014). Typography and its significant to memorizing a logo. *International Journal of Social Science and Humanity*, 4(4), 309–312.

<https://doi.org/10.7763/IJSSH.2014.V4.350>

Grohmann, B., Giese, J. L., & Parkman, I. D. (2013). Using type font characteristics to communicate brand personality of new brands. *Journal of Brand Management*, 20(5), 389–

403. <https://doi.org/10.1057/bm.2012.23>

What Are Brand Colors

Brand colors are the specific hues chosen by a company to represent its identity, evoke emotion, and differentiate itself from competitors. These colors are applied consistently across branding elements such as logos, packaging, websites, advertising, and other marketing materials.

Brand Colors

Based on research:

- “The use of blue as a theme color increases consumers’ brand trust, brand attitude, and perceived product quality”
—Su, Cui, & Walsh (2019)
- “gray projects stability and neutrality, reinforcing the message of professionalism in digital and print design”
—Fialkowski & Schofield (2024)
- “Consumers desiring to appear sophisticated and wealthy choose colors like black, purple, or beige”
—Cunningham (2017)

Brand Color References

Cunningham, M. K. (2017). The value of color research in brand strategy. *Open Journal of Social Sciences*, 5(12), 186–196. <https://doi.org/10.4236/jss.2017.512014>

Gupta, D., & Dingliwal, U. (2023). Colours in branding: Creating brand identity and influencing consumer perception. *Ramanujan International Journal of Business and Research*, 8(2), 11–25. <https://doi.org/10.51245/rijbr.v8i2.2023.1134>

Su, L., Cui, A. P., & Walsh, M. F. (2019). Trustworthy blue or untrustworthy red: The influence of colors on trust. *The Journal of Marketing Theory and Practice*, 27(3), 278–293. <https://doi.org/10.1080/10696679.2019.1616560>

Fialkowski, B., & Schofield, D. (2024). Considering color: Applying psychology to improve the use of color in digital interfaces. *Art and Design Review*, 12(4), 306–329. <https://doi.org/10.4236/adr.2024.124022>

Website Wants

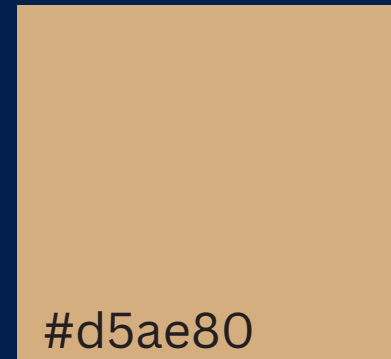
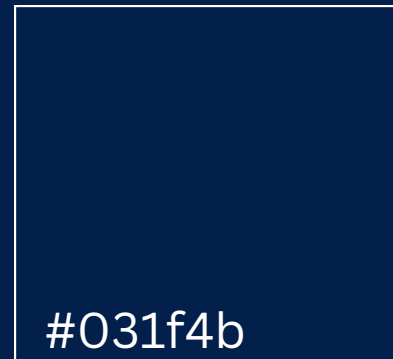
OUR CLIENT ASKED FOR A WEBSITE THAT WILL:

1. Attract more customers in the Kearney, NE, area
2. Show off photos of Blaine's remodeling work
3. Display testimonials from previous clients
4. Provide another pathway to connect with Wolf Creek Remodeling

Web Design Guidelines

- Logo Placement (Top left on every page)

- Color Palette



- Overall Feel ('Down to Earth' / Rustic)

Domain Name

WEB PURCHASE PROCESS

1. Set up a Green Geeks account

- a. We created a new account for Blaine and Jadin

2. Pick out a hosting plan

- a. We went with the Shared Hosting Lite Plan for its affordability and security

3. Purchase Domain Name

- a. Through UNK we purchased “wolfcreekremodeling.com”

4. Install WordPress

Installing WordPress

For Blaine and Jadin, we created their own account so they could continue to edit and remodel their website once we are gone

This means we had to add ourselves as Editors within their WordPress Dashboard

Adding Users in Wordpress

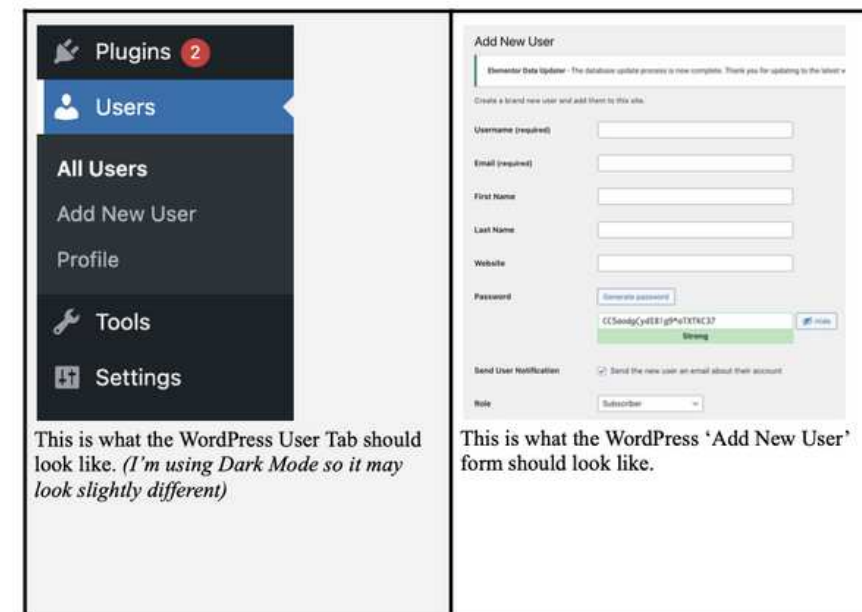
[Step by Step Instructions on Adding Editors \(UNK Students\) to your WordPress Dashboard](#)

In order to get started on building the website and making the updates you need, it would be helpful for me to have editor access. This way, I can work on the content and design directly within the WordPress dashboard, ensuring everything aligns with your vision.

How to Add Me as an Editor in WordPress (GreenGeeks)

To allow me to create and manage your website content, you'll need to add me as an editor in WordPress. Follow these steps:

1. **Log in to Your WordPress Dashboard**
2. **Go to the Users Section**
 - In the left-hand menu of the WordPress dashboard, click on **Users**, then select **Add New**.

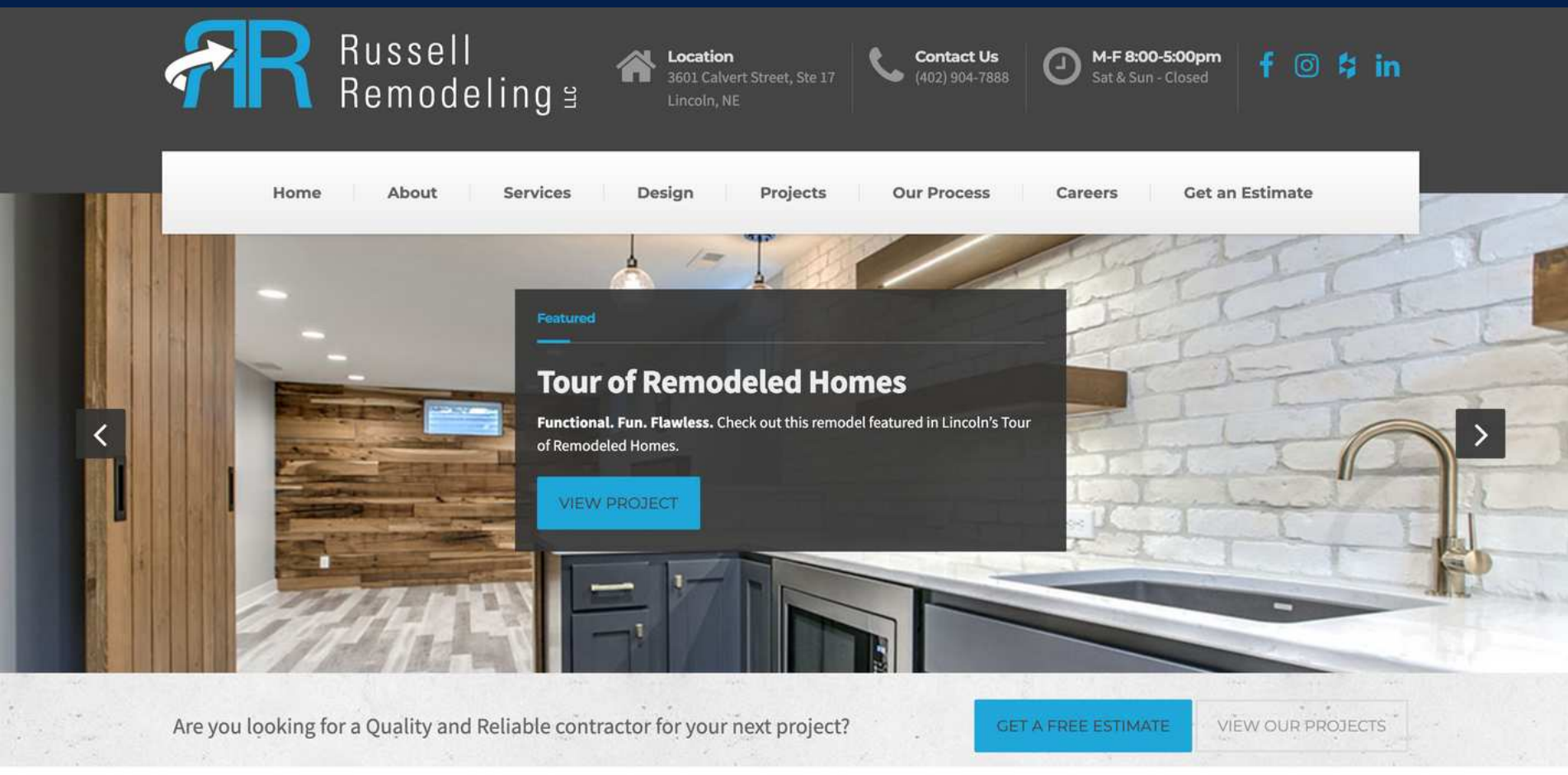


1. Wrote step-by-step instructions
2. Included pictures instead of using only text
3. Added other useful links in case my explanation was not sufficient

Web References

Ratings are based on style preference, not performance. These are both good websites.

Good Reference



1. The home page is short and concise
2. Unique menu/sub-menu style
3. Form of contact on every page

Poor Reference



1. The home page is too long
2. The menu is difficult to navigate

Web Content

Images / Media

Profile photos of all team members

Before and after pictures of remodeling work

Written Content

Testimonials

Mission statement

Core values

Home page content

Service page content

About us page content

Contact page content

Web Images

Adobe Photoshop Process

1. Open photo
2. Resize or crop as needed
3. Add 'BEFORE' and 'AFTER' text
4. Reduce resolution for web use
5. Export image as .jpg with a good title

basementbeforeone.jpg



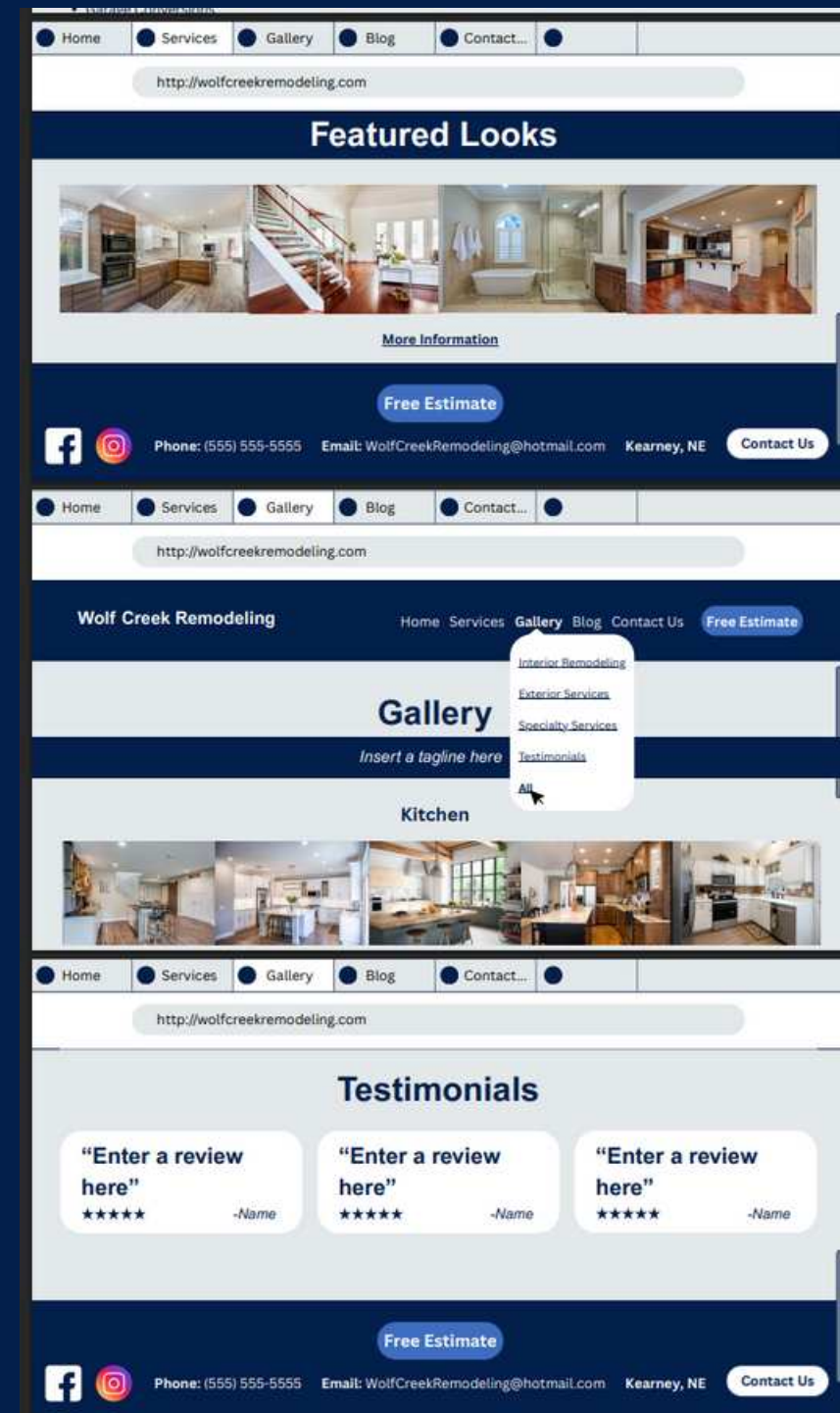
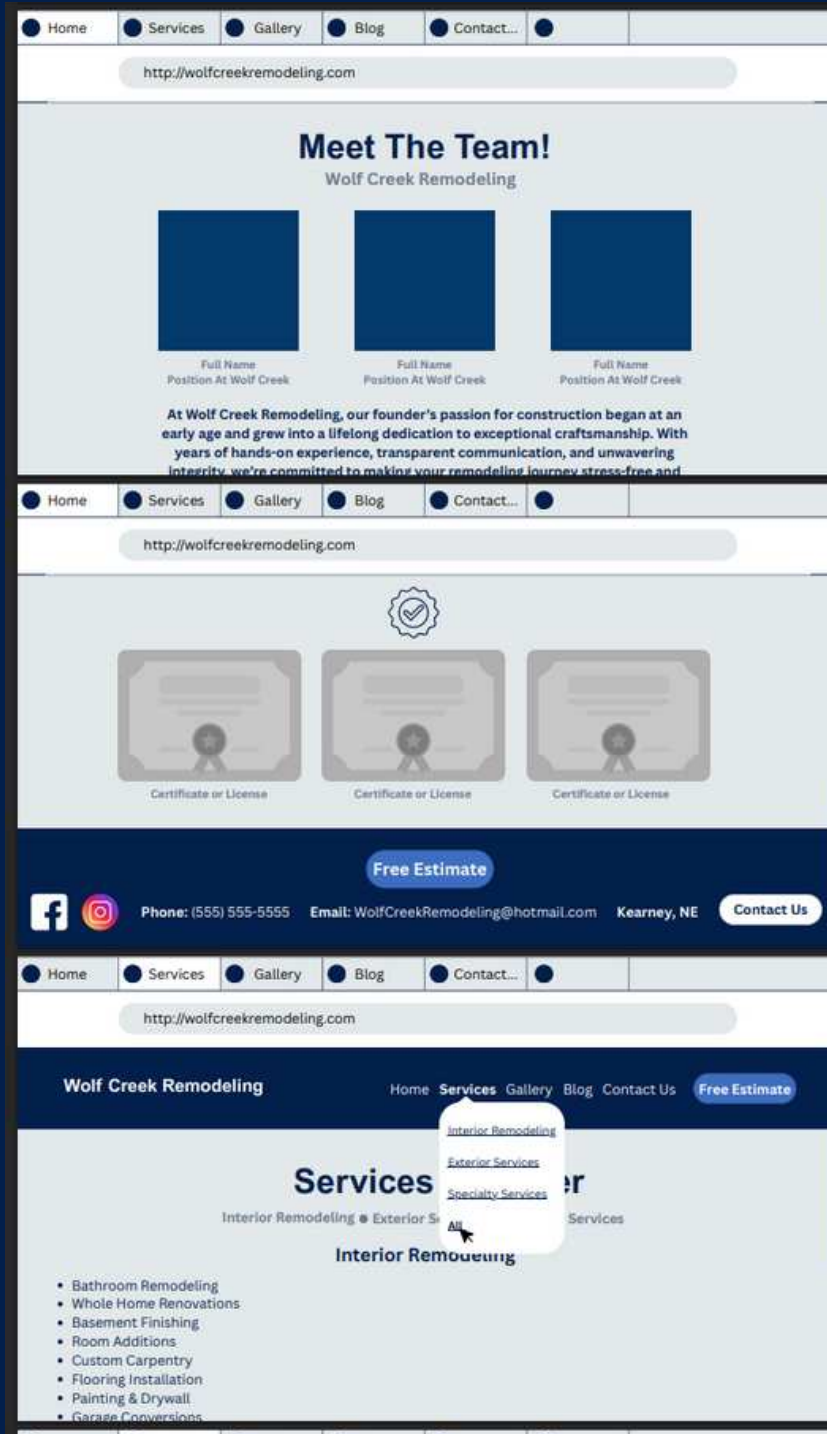
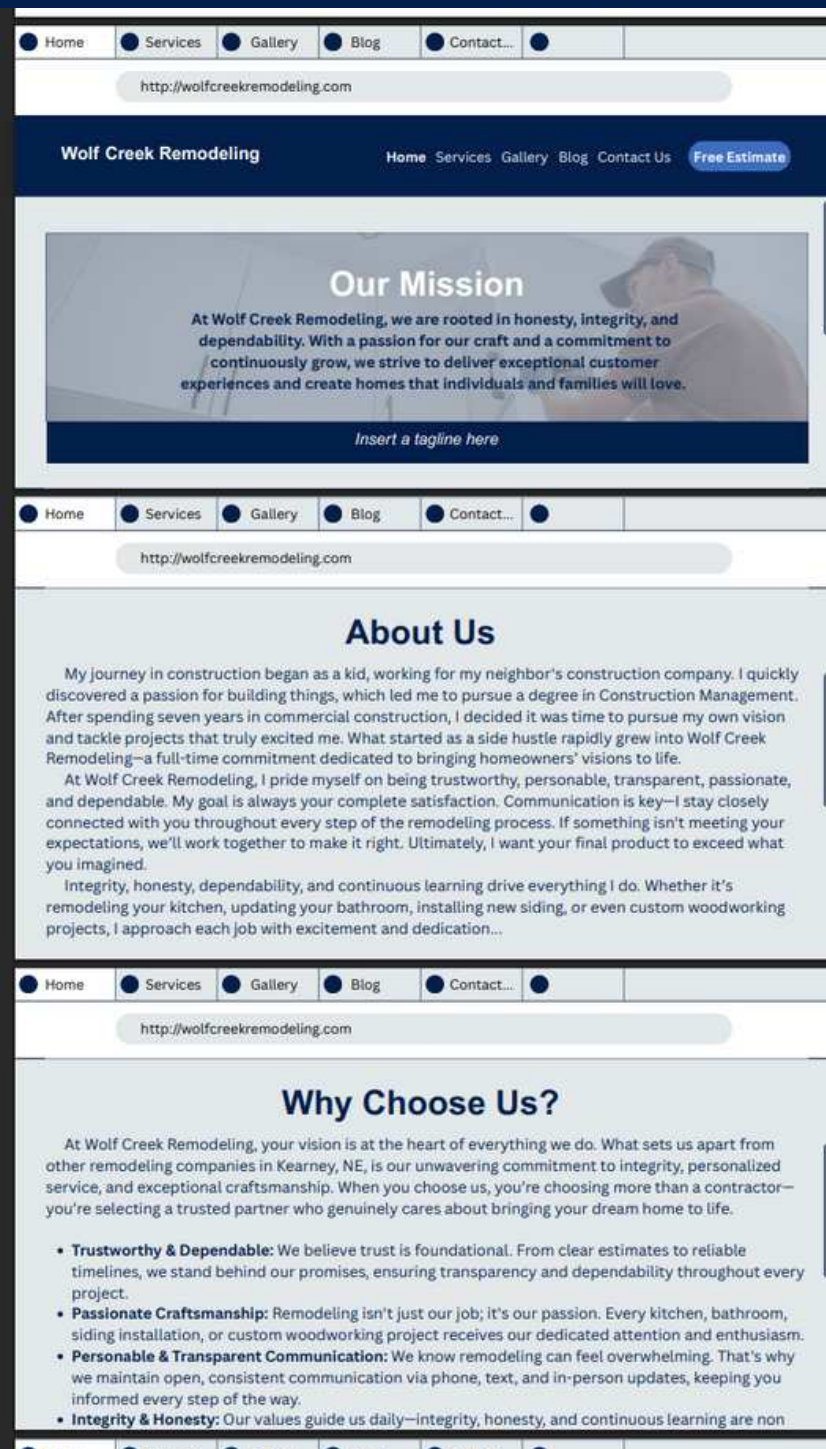
basementafteroneone.jpg



Adding Media to WordPress

1. Import Images
2. Add descriptive/clever titles
3. Add 'alt text' to every image
4. Set up a 2-column grid layout in the gallery for before and after photos

Website Starting Template



Final Page Templates

BUILT ON TRUST

At Wolf Creek Remodeling, we are rooted in honesty, integrity, and dependability. With a passion for our craft and a commitment to continuously grow, we strive to deliver exceptional customer experiences and create homes that individuals and families will love.

Contact Us →

MEET THIE TEAM



BLAINE ANDERSON
OWNER

Helllo, my name is Blaine Anderson. I am the owner and operator of Wolf Creek Remodeling LLC. I started my business because I wanted to do what I love and help the community while doing it. It brings me a lot of joy to see someone's dreams come to life!



JADIN ANDERSON
MARKETING MANAGER

TESTIMONIALS

Blaine, the owner of Wolf Creek Remodeling LLC, is amazing! He is professional, affordable, and works extremely diligently to ensure the job is done right. He worked around my schedule and time frame to ensure the job was done in an orderly fashion. I definitely plan on calling him again in the future for more projects.

- Corey Johnson

Blaine is a true professional who took our outdated basement and made it a beautiful space to spend time with friends and family. Would recommend him to anyone looking for remodeling!

- Liz Friend

Did an amazing job! Fast and friendly! Would recommend to anyone looking for some remodeling!

- Dominick Travis

They tore out the bad concrete spots in my driveway and sidewalk and replaced with new concrete! Did a very good job! Wouldn't hesitate to call them on my next job!

- Lance Anderson



Ex: Kitchen

Transform the heart of your home with custom kitchen remodeling.



Ex: Bathroom

Upgrade your bathroom into a clean, modern space.



Ex: Flooring

New flooring can completely change a room. We'll help you choose and install the right flooring for your new look.



Ex: Cabinets

Install new cabinets that add value to your space.



Ex: Backplash

A new backsplash adds personality and polish — pick any design to tie your kitchen or bath together.



Ex: Other

Have something unique in mind? We're always up for a new challenge.

See Our Gallery →

INTERIOR REMODELING











Our Mission

At Wolf Creek Remodeling, we take pride in delivering work that not only meets but exceeds your expectations. We believe that clear and consistent communication is essential throughout any project, which is why I'm committed to working closely with you from start to finish. I'm always available to discuss any concerns or adjustments that may arise during the process, ensuring that we stay on track to create something you'll love.

If something doesn't quite meet your vision, I'm more than happy to collaborate and make the necessary changes. My goal is to ensure that the final product isn't just good—it's exactly what you've been hoping for, and more.

Your satisfaction is my top priority, and I'll work hard to ensure you're happy with both the process and the outcome.

Core Values

- Integrity
- Honesty
- Dependability
- Continued Learning

Why Choose Us?

I work to make sure the customer is satisfied with their product and I stand behind my work.

- Trustworthy
- Personable
- Transparent
- Passionate
- Dependable



We're Here To Help! Call Us Today!

(908) 224-7740

Send Us A Message

Name *

First Last

Phone Number *

Email *

Preferred Contact Method *

Phone Call

Text

Email

Address of Remodeling

Type Of Project *

Kitchen

Bathroom

Whole Home

Exterior

Other

If you chose other, what is the project?

Message/Project Description

Submit

HOME

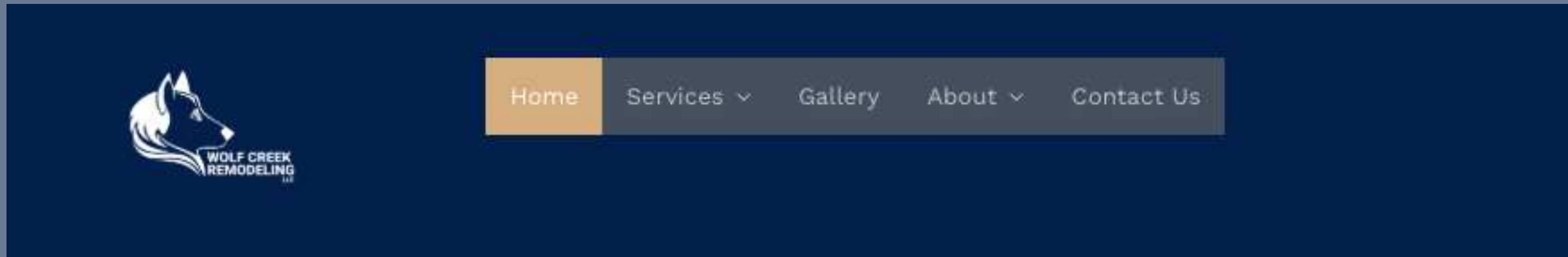
SERVICES

GALLERY

ABOUT

CONTACT

Header



1. Logo

2. Main Menu

FOOTER



1. FAQ Button

2. Contact Information

3. Social Media Handles

Home Page

BUILT ON TRUST

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Contact Us →

MEET THIE TEAM



BLAINE ANDERSON

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- Dominick Travis

They tore out the bad concrete spots in my driveway and sidewalk and replaced with new concrete! Did a very good job! Wouldn't hesitate to call them on my next job!

- Lance Anderson

The page starts with a strong header, followed by a tagline that sets the tone: “Built on Trust.”

Then comes their main statement:

“At Wolf Creek Remodeling, we’re grounded in honesty, integrity, and dependability. We take pride in our work and are always pushing to get better. Our goal is to give every customer a great experience and build homes that people truly enjoy living in.”

Right after that, there’s a Contact Us button so people can reach out easily

Then we introduce the team, each person’s name, their role, and a short blurb about who they are

Toward the bottom of the page, we feature testimonials from satisfied clients. These speak directly to the quality of the work and the kind of experience people can expect when they work with Blaine and the team

Services Page

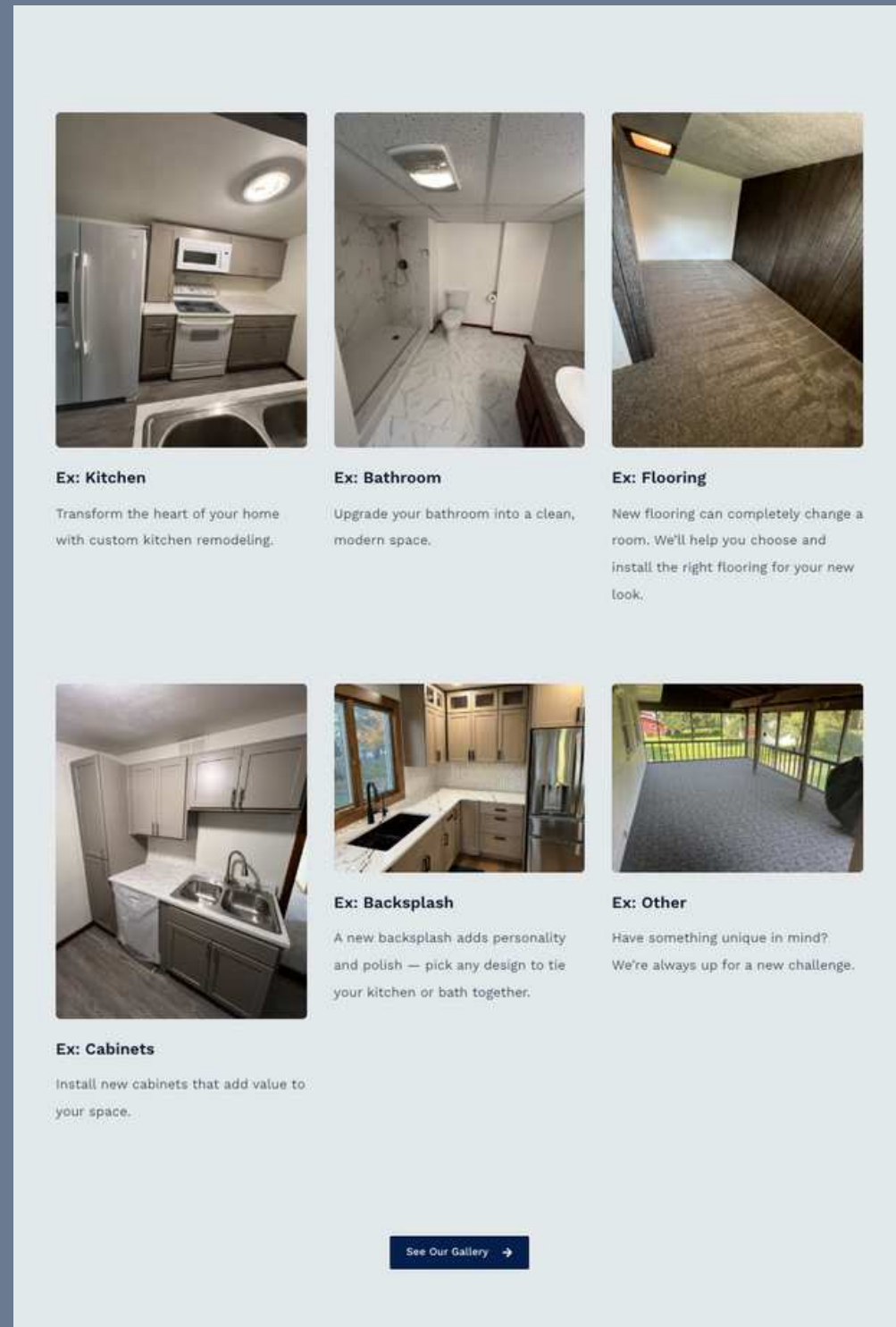
The Services page opens with the header and then moves right into the provided services

We do this by showcasing photos of the best work in each category, with a short description below each one to explain their work

The page covers six key areas

1. Kitchens
2. Bathrooms
3. Flooring
4. Cabinets
5. Backsplashes
6. Custom projects that don't fall into a single category

Following this, a button is shown, which will take them straight to the full gallery so they can explore more of Wolf Creek's work



Gallery Page

The Gallery page is a visual collection of Blaine's past work

1. Interior remodeling
2. Exterior remodeling
3. Specialty projects

We wanted each of these photos to tell a small story and have clear before-and-after text added, just in case the transformation isn't immediately obvious. This allows their visitors to see real results, not just talk

The page finishes with the footer



About Page

The About page begins with a clear mission statement that states:

“At Wolf Creek Remodeling, I take pride in delivering results that not only meet expectations but aim to exceed them. I believe strong communication is key to any successful project, which is why I stay directly involved from beginning to end. I’m always available to talk through any concerns or adjustments to make sure the work stays true to your vision.”

Next to this mission statement are the core values that guide everything they do. Values like integrity, honesty, dependability, and continued learning

Below that is the “Why Choose Us?” section, where Blaine shares his simple promise of: “I work to make sure each customer is satisfied with the final product, and I stand behind my work.”

This section is supported visually with a photo of Blaine himself, standing behind his work, both literally and figuratively

Our Mission

At Wolf Creek Remodeling, we take pride in delivering work that not only meets but exceeds your expectations. We believe that clear and consistent communication is essential throughout any project, which is why I'm committed to working closely with you from start to finish. I'm always available to discuss any concerns or adjustments that may arise during the process, ensuring that we stay on track to create something you'll love.

If something doesn't quite meet your vision, I'm more than happy to collaborate and make the necessary changes. My goal is to ensure that the final product isn't just good—it's exactly what you've been hoping for, and more.

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I work to make sure the customer is satisfied with their product and I stand behind my work.

- ✓ Trustworthy
- ✓ Personable
- ✓ Transparent
- ✓ Passionate
- ✓ Dependable



We're Here To Help! Call Us Today!

(308) 224-7180

Contact Page

Send Us A Message

Name *

First Last

Phone Number *

Email *

Preferred Contact Method *

☐ Phone Call

☐ Text

☐ Email

Address of Remodeling

Type Of Project *

☐ Kitchen

☐ Bathroom

☐ Whole Home

☐ Exterior

☐ Other

If you chose other, what is the project?

Message/Project Description

The Contact page is designed to make reaching out simple and personal

It is a built-in WordPress form where visitors can provide their details and project information. Whether someone has a quick question or is ready to start planning their remodel, this form makes it super easy to get started

The form is also tailored to collect everything Blaine needs to understand the scope of the job, from basic contact info to specific project details, so he can follow up quickly and effectively

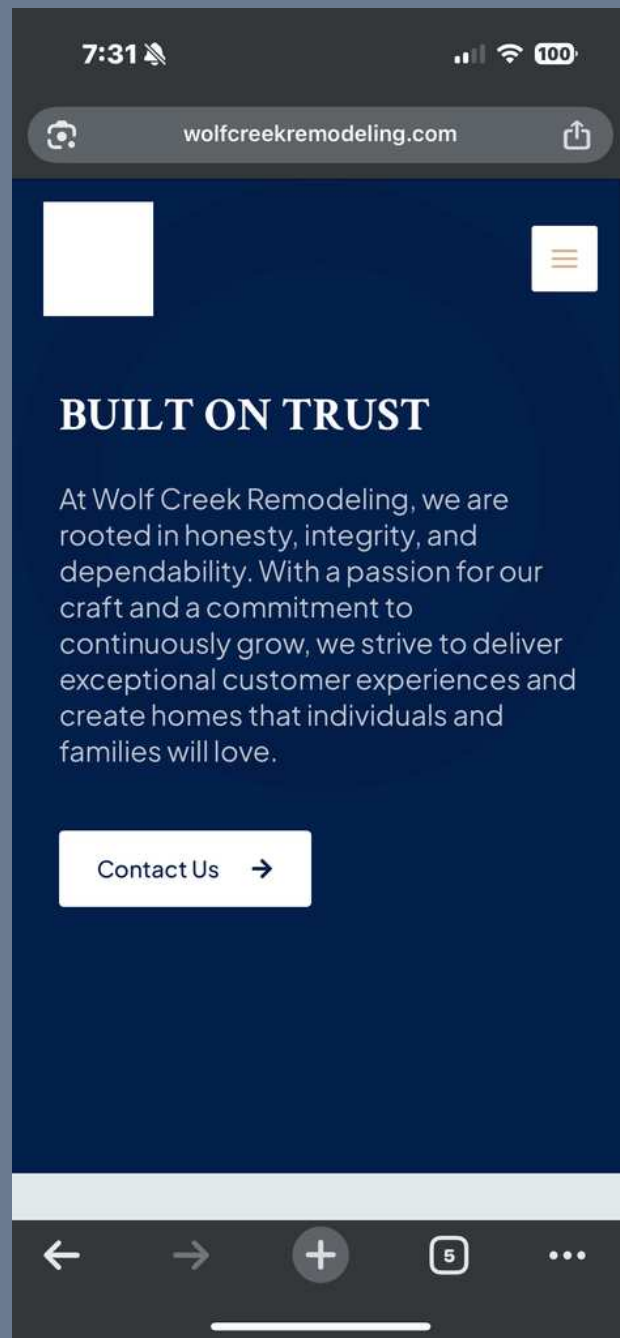
Mobile Modifications

MOBILE MODIFICATIONS ARE CRUCIAL FOR A VARIETY OF REASONS:

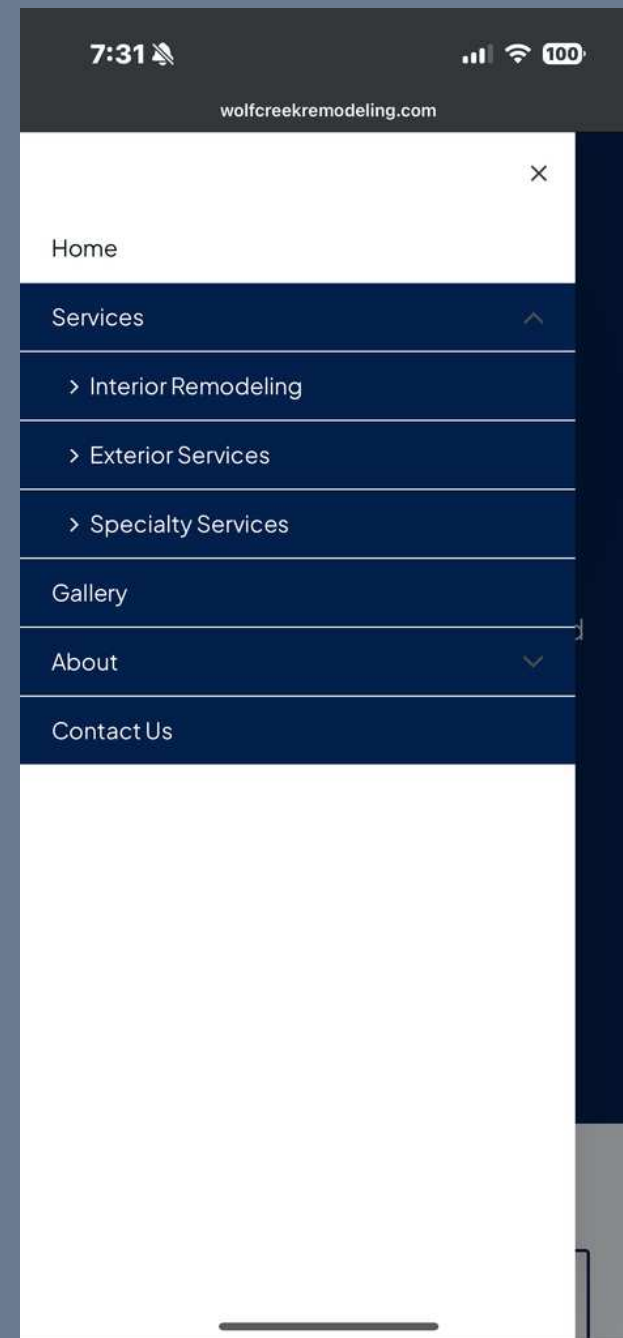
1. Mobile traffic dominates the traffic itself
2. User experience is a priority for remodeling websites
3. Traditional Applications (Just like you wouldn't build a storefront that's hard to walk into, you shouldn't build a website that's hard to use on a phone)

Function > Form

Mobile Modifications



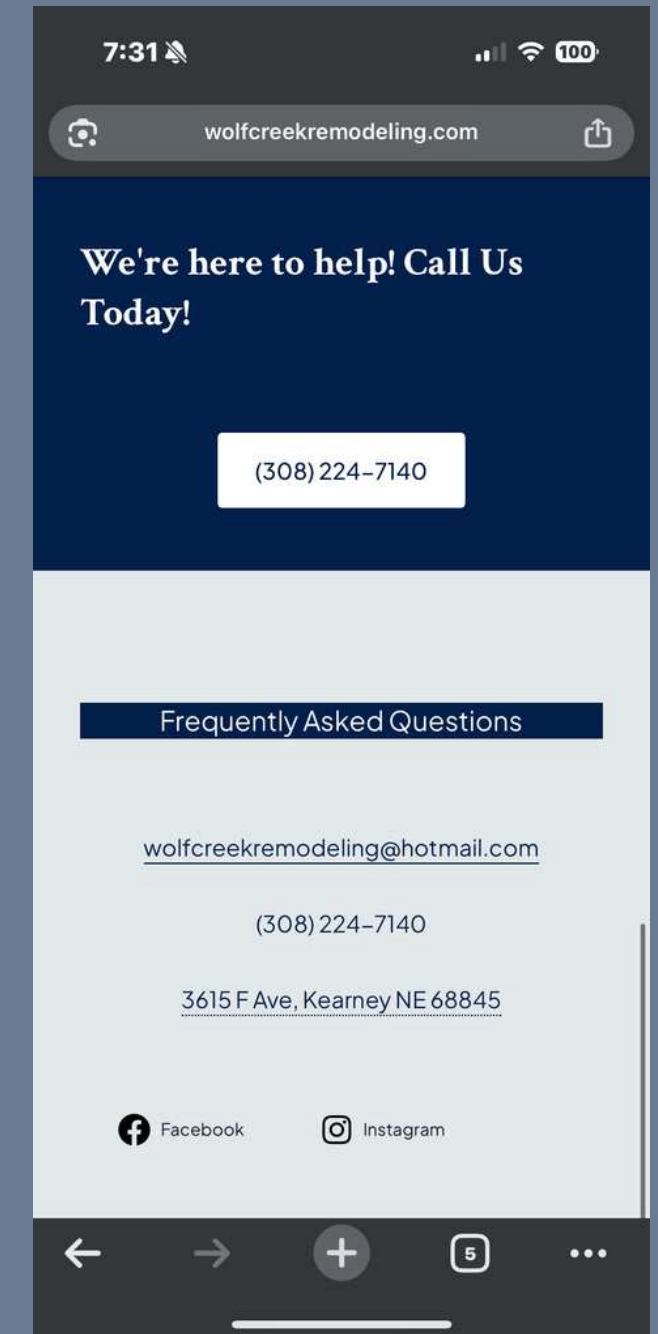
Home/Header



Menu

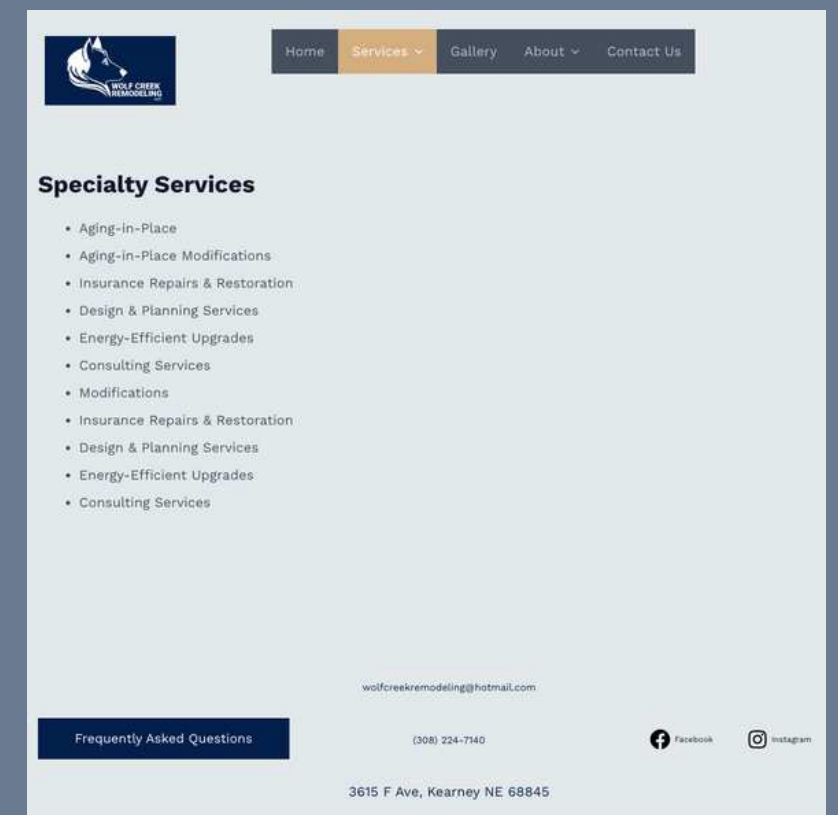
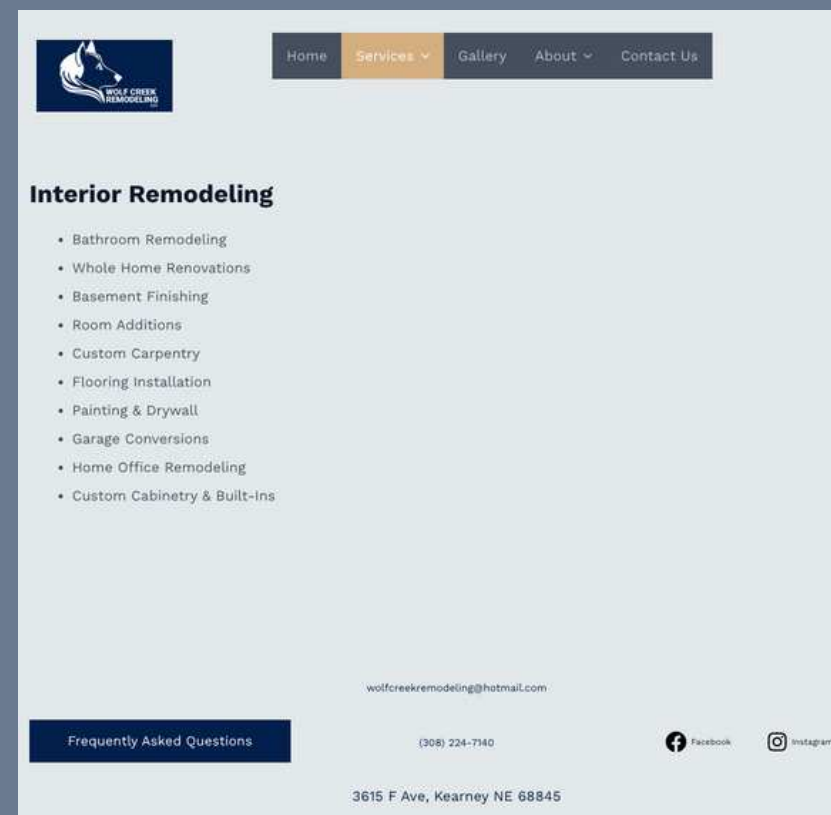
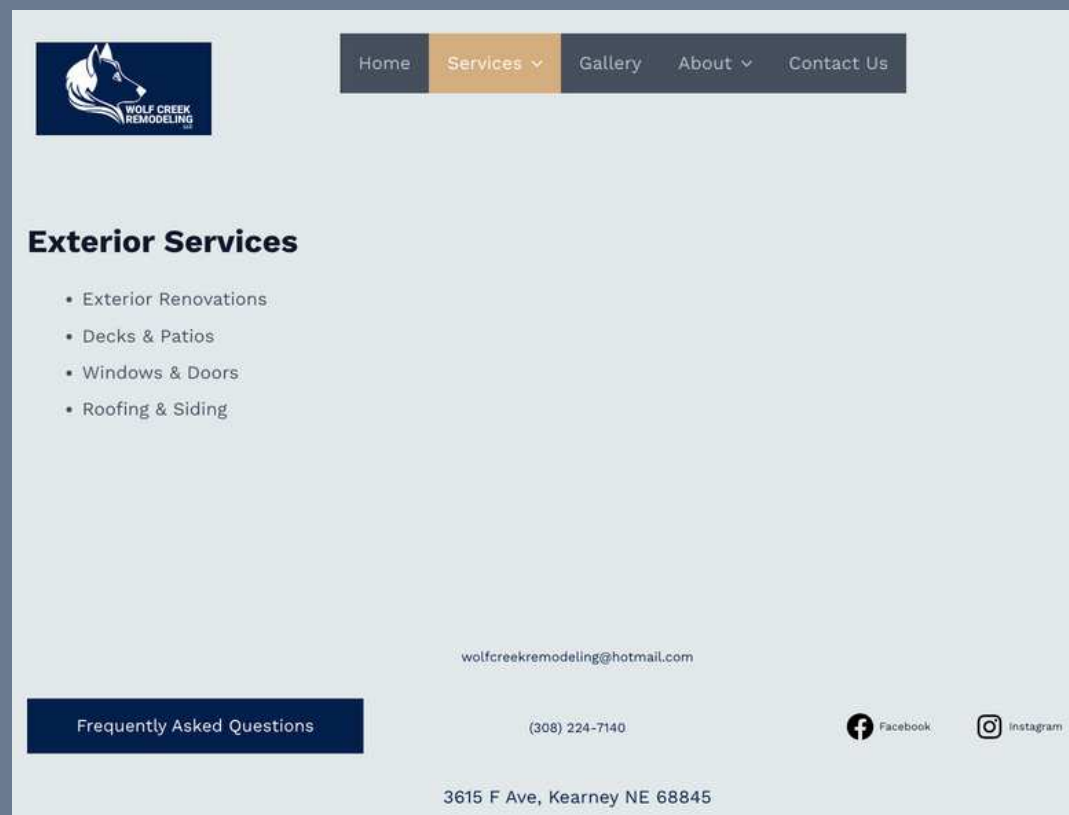


Gallery

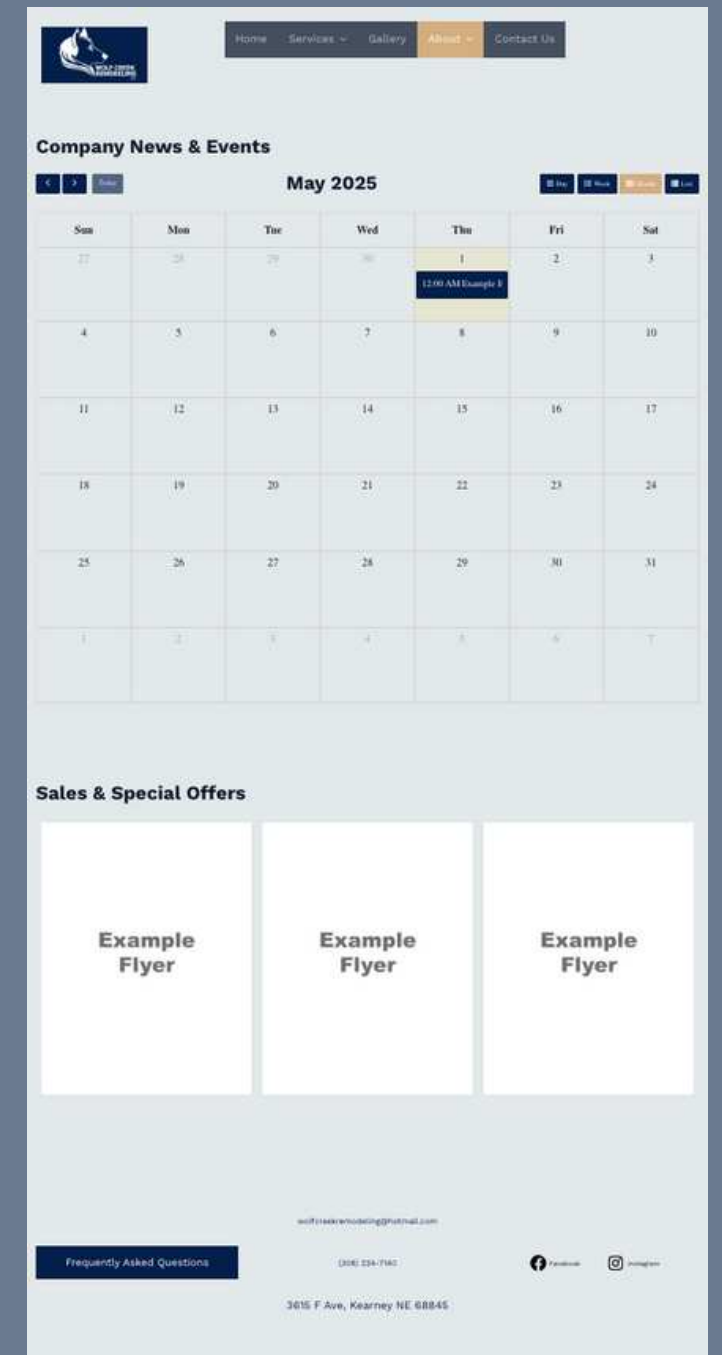
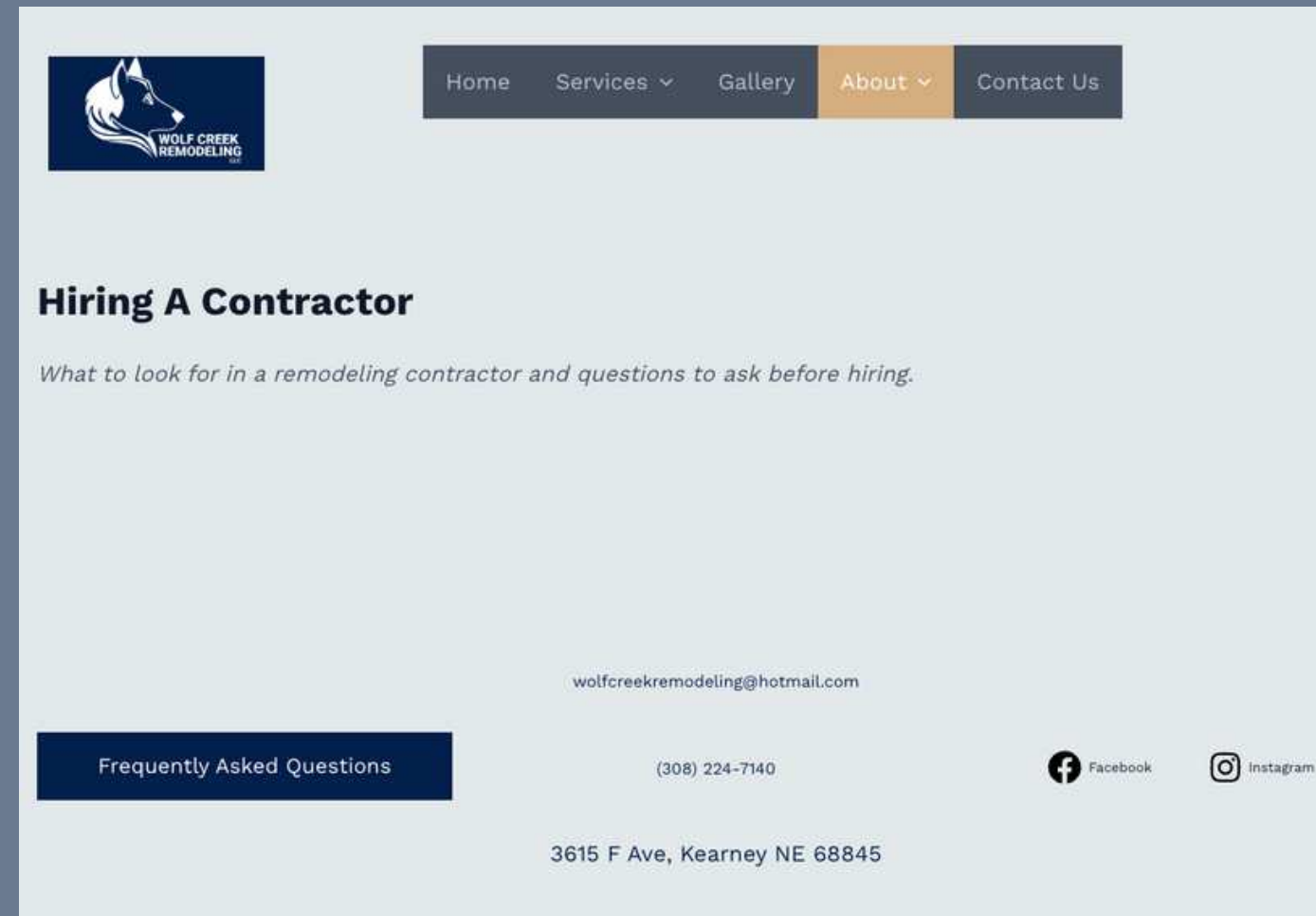
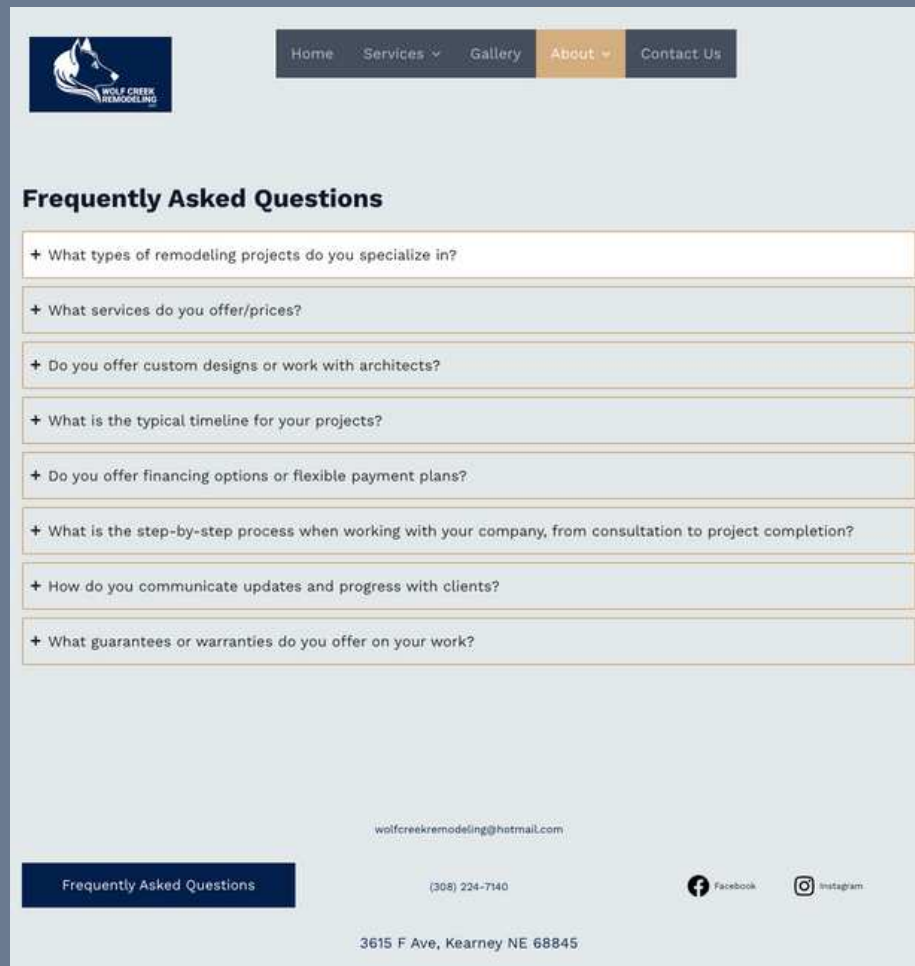


Footer

Service Sub-Menu Page Templates

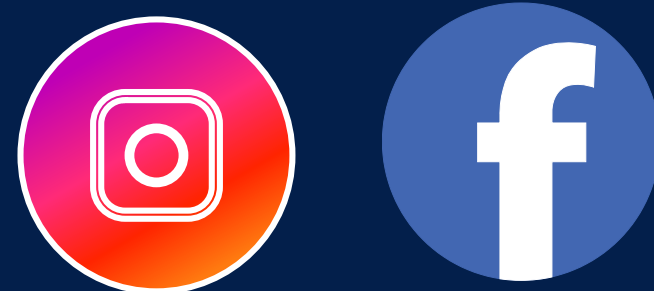


About Sub-Menu Page Templates



Social Media Strategy

- Content calendar & key
- Example posts (Instagram/Facebook)
- How to generate



Content Calendar Key

Holiday & Seasonal Events	Monthly: Before & After Spotlight: <i>(Weekly or monthly)</i> Tip Tuesday Feature Friday
Promotional Periods	
Industry Specific & Awareness Months	
Company-Centric Content	
Engagement & Interactive Content	
Community & Local Engagement	
	Bi-Weekly: Behind the scene updates Customer testimonials
	Weekly: Tip Tuesday Feature Friday
	Quarterly/Semi Annual: Meet the Team Contests/Giveaway

Content Calendar

January	New Year's Day (January 1)	March	Project Spotlights
	Winter Warm Up Campaign		Spring Home Improvement Promotion
February	Valentines Day: Fall in love with your new home/the perfect gift (February 14)	April	Tax Season
		May	Easter/Spring
			Mother's Day
			Memorial Day Weekend
			National Home Improvement Month

Content Calendar

June	Father's Day
	Mid-Way Year Project Spotlights
	Summer Home Refresh
July	4th of July
	Fall Home Prep
August	Back-to-School
September	Labor Day

October	National Kitchen & Bath Month
	Halloween
November	Thanksgiving
	Black Friday/Cyber Monday
	Small Business Saturday
December	Christmas/Holiday Season
	New Year's Eve/New Year
	End Of The Year Highlights

Other Posting Content

Company Anniversary

Completed Project (before & after)

Interactive Polls & Q&A's

Participation or Sponsorship of Local Community Events

Highlight collaborations with local businesses and suppliers

- Tip Tuesday (Weekly or Bi-weekly)
- Feature Friday (Weekly or Bi-weekly)
- Monthly Giveaways or Contests
- Facebook Lives or Reels (Demonstrations, Advice, FAQ sessions)



❤️ 123 💬 53 📍

Wolf Creek Remodeling

🎉 New Year, New Home! 🏠✨

Make 2026 the year you finally bring your dream home to life. Whether it's a cozy new kitchen, relaxing bathroom, or refreshing your entire space, Wolf Creek Remodeling is here to help you transform your vision into reality.

Ready to kick off your remodeling journey? Reach out today for your FREE estimate!

Let's make this your best year yet. 💪🔨

#NewYearNewHome #FreshStart #WolfCreekRemodeling
#HomeGoals2025 #KearneyNE



**Example written content generated by AI*

New Year's Day

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Let's make this your best year yet. 💪🔨

#NewYearNewHome #FreshStart #WolfCreekRemodeling
#HomeGoals2025 #KearneyNE

Wolf Creek Remodeling

Mar 11

🎉

Happy New Year from Wolf Creek Remodeling!

🎉

Thinking about a fresh start at home this year? From stunning kitchen makeovers to relaxing bathroom retreats and beyond, we're here to help turn your remodeling dreams into reality.

Let's make your home a place you're excited to live in...



123

Like

Comment

Copy

New Year's Day

🎉 Happy New Year from Wolf Creek Remodeling! 🎉

Thinking about a fresh start at home this year? From stunning kitchen makeovers to relaxing bathroom retreats and beyond, we're here to help turn your remodeling dreams into reality.

Let's make your home a place you're excited to live in every day. Contact us today to schedule your FREE consultation, and let's kick off 2025 with something extraordinary! 🏠 ✨ Cheers to new beginnings!

— The Wolf Creek Remodeling Team

#NewYearNewHome #WolfCreekRemodeling
#HomeImprovement #KearneyNE #HappyNewYear2025



❤️ 123 💬 53 📍

Wolf Creek Remodeling

❤️ Fall in love with your home all over again! 🏡🌸

This Valentine's Day, give yourself (or someone special!) the gift of a home remodel you'll adore. At Wolf Creek Remodeling, we're passionate about turning houses into dream homes.

Ready to get started? Message us today for your FREE estimate! Let's build something you'll truly love. ❤️

#HomeLove #ValentinesDay #WolfCreekRemodeling
#KearneyNE



**Example written content generated by AI*

Valentine's Day

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#KearneyNE

Wolf Creek Remodeling

Mar 11

🌹

Happy Valentine's Day from Wolf Creek Remodeling!

🌹

Your home should be a place you absolutely LOVE. Whether you're dreaming of a new kitchen, luxurious bath, or cozy living space, let us help bring those dreams to life...



123

Like

Comment

Copy

Valentine's Day

🌹 Happy Valentine's Day from Wolf Creek Remodeling! 🌹

Your home should be a place you absolutely LOVE. Whether you're dreaming of a new kitchen, luxurious bath, or cozy living space, let us help bring those dreams to life.

Give your home (and yourself!) the love it deserves. Contact us today for your FREE remodeling estimate. ❤️🏠
Wishing you love, comfort, and happiness at home today and always!

– Wolf Creek Remodeling Team

#ValentinesDay #LoveYourHome #WolfCreekRemodeling
#HomeGoals #KearneyNE



❤️ 123 💬 53 📍

Wolf Creek Remodeling

🐰🌸 Happy Easter from Wolf Creek Remodeling! 🏠✨

Spring is the perfect time for new beginnings—and your home is no exception! Whether it's refreshing your kitchen, updating your bathroom, or sprucing up your exterior, we're ready to help your home blossom.

Hop into your dream remodel today! Message us for your FREE consultation. 🌸🔨

#HappyEaster #SpringRefresh #WolfCreekRemodeling
#HomeGoals #KearneyNE



**Example written content generated by AI*

Easter

🐰🌸 Happy Easter from Wolf Creek Remodeling! 🏠✨
Spring is the perfect time for new beginnings—and your home is no exception! Whether it's refreshing your kitchen, updating your bathroom, or sprucing up your exterior, we're ready to help your home blossom.

Hop into your dream remodel today! Message us for your FREE consultation. 🌸🔨

#HappyEaster #SpringRefresh #WolfCreekRemodeling
#HomeGoals #KearneyNE

Easter

🌸🐣 **Happy Easter from all of us at Wolf Creek Remodeling!**
🐣🌸

Celebrate new beginnings by bringing fresh life to your home this spring. Let’s tackle that remodel you've been dreaming about and turn your home into a place you'll love for seasons to come.

Ready for your home’s fresh start? Message us today to schedule your FREE estimate! 🌸🏠

Wishing you and your family a joyful Easter season!

– Wolf Creek Remodeling Team

#Easter #SpringIntoAction #WolfCreekRemodeling
#HomeImprovement #KearneyNE



Wolf Creek Remodeling

Mar 11

🌸🐣 Happy Easter from all of us at Wolf Creek Remodeling! 🐣🌸

Celebrate new beginnings by bringing fresh life to your home this spring. Let’s tackle that remodel you've been dreaming about and turn your home into a place you'll love for seasons to come...





123

 Like

 Comment

 Copy

Generating Content

- AI resources (ChatGPT)
- Upload description document
- Generate specific content for platforms plus photo
(special offers, holidays, hashtags, Instagram v. Facebook)

Wolf Creek Remodeling: Brand Description for AI Content Generation

Business Name: Wolf Creek Remodeling

Location: Kearney, Nebraska

Industry: Residential Remodeling & Renovation

Tone: Trustworthy, Professional, Down-to-Earth, Friendly

Voice: Confident but humble, community-minded, solution-focused

Mission:

Wolf Creek Remodeling is rooted in honesty, integrity, and dependability. Led by craftsman Blaine Anderson, the company is passionate about exceeding expectations and creating functional, beautiful living spaces that families will love for years to come.

Brand Personality:

Wolf Creek Remodeling blends rugged craftsmanship with genuine care. The brand reflects reliability, clear communication, and pride in every project—big or small. Blaine’s direct involvement ensures a personal touch, making clients feel supported throughout the entire remodeling journey.

Visual Identity:

- **Colors:** Cool blues and grays for trust and professionalism; warm beiges and golds for calm, approachability, and craftsmanship.
- **Typography:** Roboto Black – modern, clean, and bold to reflect confidence and simplicity.
- **Logo:** Features a howling wolf and natural elements (trees, creek) to symbolize strength, rootedness, and the Nebraska outdoors.

Ideal Audience:

Homeowners in and around Kearney, NE, who value quality remodeling, want a trustworthy contractor, and appreciate a personalized, detail-oriented experience.

Content Themes for AI Generation:

- Before & After transformations
- Remodeling tips and how-to content
- Testimonials and customer success stories
- Behind-the-scenes (tools, team, process)
- Seasonal campaigns (New Year, Spring, Holidays)
- Local pride and community engagement
- Promotions, giveaways, and limited-time offers

Hashtags to Include:

#WolfCreekRemodeling #KearneyNE #HomeGoals #BuiltOnTrust #RemodelingExperts
#BeforeAndAfter #LocalBusiness #HomeImprovement

Previous Products



Physical & Promotional Products



JOB APPLICATION

PERSONAL INFORMATION

NAME

DATE OF BIRTH

ADDRESS

PHONE

CITY

STATE

ZIP CODE

POSITION

EXPERIENCE	YEAR
1. YOUR EXPERIENCE	
2. YOUR EXPERIENCE	
3. YOUR EXPERIENCE	

i certify that all answers given herein are true and complete to the best of my knowledge. i authorize investigation off all statements contained in this application for employment as may be necessary in arriving at an employment decision.



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Experiential Learning Reflection

- What new skills did you gain or strengthen (e.g., communication, leadership, time management)?
- What did you learn about your work ethic, learning style, or resilience?
- How did your classroom learning come to life in a real-world setting?